

FORUM

A Monthly Publication of the Las Vegas Chapter of The American Institute of Architects



July 2014

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ON THE COVER

The AIA Las Vegas Chapter is fortunate to have a membership of talented architects, associates and allied members. These are members whose personal commitment to elevating the profession and to improving their communities make them fine examples of what architecture is all about. This year, we take the opportunity to recognize one exceptional member each month. In this way we hope to acknowledge the contributions they are making to Chapter and the profession and to inform and inspire others through their example.

IAMAIA LV SPOTLIGHT JENI PANARS, AIA

I AM A MEMBER OF AIA BECAUSE......... it is important to be involved and contribute to the community where you live and work. When I was fresh out of school I didn't quite understand why the AIA was so important, but like most things it is what you put into it. The AIA is a great opportunity to network with your peers, stay up to date on current events and legislation that affects our profession, plus it provides opportunities to get involved with the community including all of the young aspiring architects.

Jenifer Panars, AIA is currently running for the Emerging Professional Director position on the AIA Board for 2015. She has become more involved in the AIA with each year of membership since joining in 2011. Jeni moved to Las Vegas after graduating from the University of Michigan and completing a summer internship at a small architecture firm in Zagreb, Croatia. Currently Jeni is an Associate at Tate Snyder Kimsey Architects, where she has worked since moving to Las Vegas. Her focus has been primarily on public works projects, working with the Clark County School District, the College of Southern Nevada, Bureau of Reclamation, the GSA, UNLV and McCarran International Airport. Jeni completed her Masters degree at UNLV in 2011 and was just sworn in as a registered architect last month.

- What is the most important thing you've learned?** The most important thing I have learned is to trust myself. There have been so many times where I second guess myself unnecessarily.
- What is your favorite piece of architecture? Why?** My favorite piece of architecture is the Therme Vals in Switzerland by Peter Zumthor. I was lucky enough to visit this building in 2007 and it was absolutely fantastic. The progression through the spaces, the quality of light, and use of materials creates a wonderful experience.
- Where will you be in 20 years?** This is a tough question that I think about constantly. Do I eventually want to have my own practice with my husband or work towards becoming a partner at an established firm? Time will tell, but I definitely hope to have seen a good portion of the world by then!
- What person, living or dead, would you most like to have dinner with?** I would love to have dinner with Charles and Ray Eames. They designed and produced so many things that are still loved today and they did so side by side. It is encouraging that they were able to impact so many fields and industries over their lifetime.

URBAN SKETCHERS NEWS

The Urban Sketchers will be on hiatus for the months of July and August. The next crawl will be on Saturday, Sept. 6th, from 9:00 a.m. to 11:00 a.m. Due to popular demand, we are going back to the Neon Boneyard. (770 N. Las Vegas Blvd., LV, NV. 89101). Entry fee will be \$5.00 per person.

You should bring your own sketch supplies, some water and your water colors (if you want to use them). Don't forget some water (to drink) and something to sit on (you'll be glad you did) and sunscreen!

See you September 6th!!



Our fearless sketchers on a warm Las Vegas Morning!!



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**AIA LAS VEGAS
PRESIDENT'S MESSAGE
MARK RYAN, AIA, ESQ.**

What a great month we have had here at AIA Las Vegas, moving from June and into July.

- The 41st annual Golf Tournament at Red Rock Country Club was a sellout success (photos of some of the winners are included in these pages – Cash, is that a stock photo you use every year after winning?)
- We had attendance of nearly 200 at our monthly meeting, which included a presentation on the design of the High Roller (and a close up inspection from atop the attraction following).
- And we welcomed two new members into the profession, one of whom is the AIA member found on our front cover.

Things may be different around the AIA here from a few years ago, but we certainly see the upward trend in attendance, involvement, and sponsor and allied partnerships. It is a momentum we must continue.

One of the ways we give opportunity to new ideas and growth is a perpetual reinvention of our board and leadership. And, you will be receiving your ballot at the beginning of July to cast your votes on whom you feel is best equipped to take those seats. I hope that many of you will consider running at least once in your membership; but you would be remiss to not fulfill your responsibility to vote.

Who knows. You could be the grand winner of the opportunity to author a whole year's worth of President's Messages for this hallowed publication...



**Saturday, July 26, 2014
Miracle Mile Shops
Las Vegas**

1-mile walk
Registration: 7:30 AM
Walk Start: 8:30 AM

The Power Walk is a fun event for family and friends that benefits Dress for Success Southern Nevada, the local affiliate of the worldwide organization dedicated to empowering disadvantaged women seeking to find a job and start a career.

For more information and to register: www.dressforsuccesssouthernnevada.org or at Active.com - <http://www.active.com/las-vegas-nv/walking/races/the-power-walk-for-dress-for-success-2014>

In order to gain employment and become self-sufficient, it is critical that women are healthy and well. The Power Walk supports the health & wellness, career development, and employment retention programs of Dress for Success Southern Nevada.

Dress for Success Southern Nevada was founded in 2009 by a handful of dedicated professionals and volunteers. Since then, it has opened a boutique and served over 1,000 women, providing professional attire, career advice and networking opportunities.



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MARGIN TAX INITIATIVE – WHAT DOES IT REALLY MEAN?

NEVADA MARGIN TAX INITIATIVE, QUESTION 3 (2014)

The **Nevada Margin Tax Initiative, Question 3** is on the [November 4, 2014 ballot](#) in the state of **Nevada** as an [indirect initiated state statute](#). The measure, upon voter approval, would institute a two percent margin tax on businesses operating in Nevada. Revenue from the tax would be allocated to public schools, from kindergarten through high school, and kept in the State Distributive School Account.

The two percent taxed margin could be determined using two different methods:

1. Taxation of 70% of total revenue of the business.
2. Taxation of a business' total revenue minus compensation to owners and employers or cost related to goods sold. A business would choose whether to subtract compensation or cost of goods, but not both.

The measure would also temporarily increase the two percent modified business tax on financial institutions to 2.29% or 2.42%. Revenue would be used to pay for the administration of the margin tax.

If approved by voters, the margin tax would start to accrue on [January 1, 2015](#).^[1]

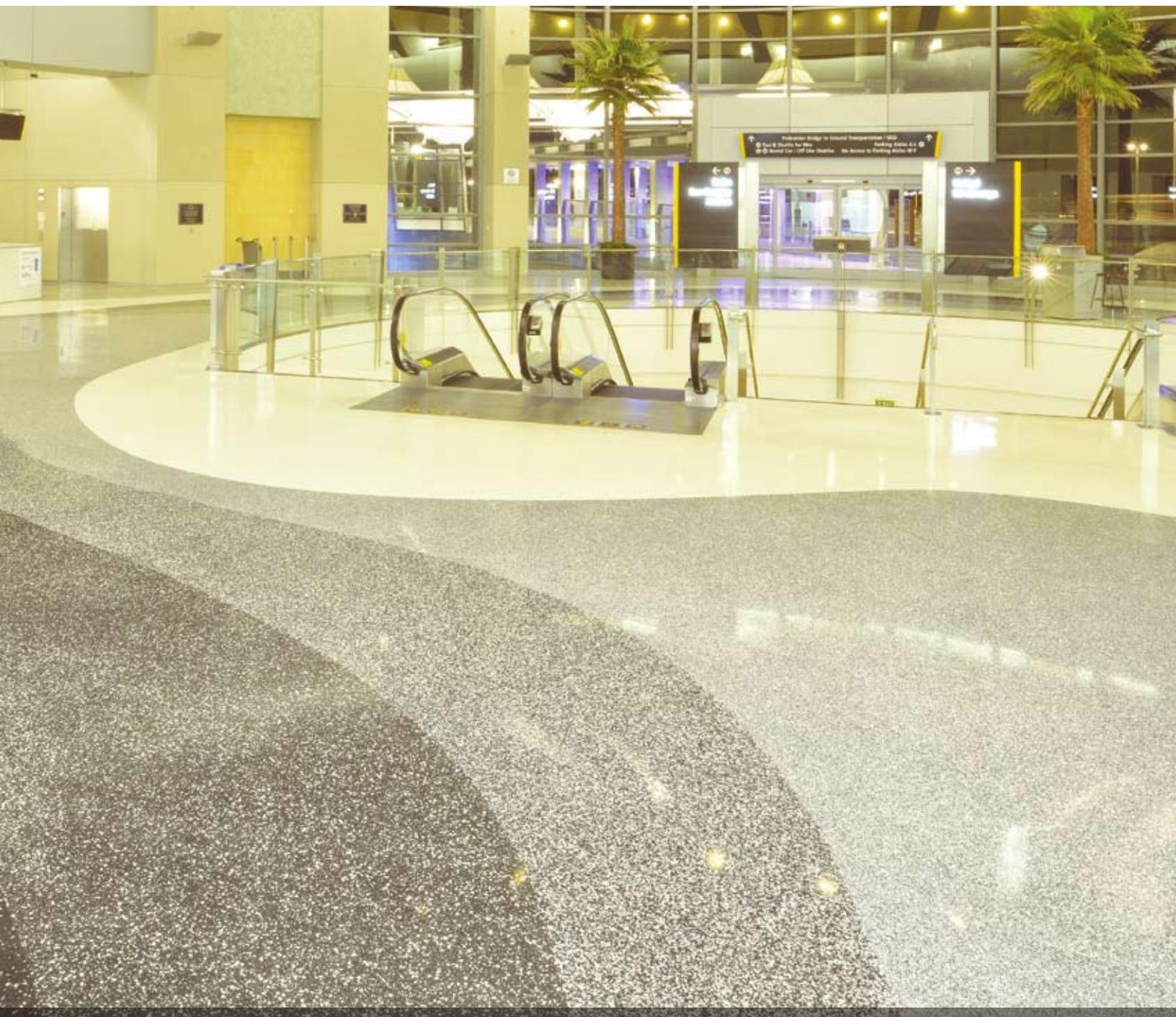
Opponents include Gov. Brian Sandoval, Rep. Marilyn Kirkpatrick, State Rep. Lucy Flores and Associated Builders and Contractors, Nevada Chapter, The American Institute of Architects, Nevada Chapter, Associated General Contractors, Nevada Chapter, Associated General Contractors, Las Vegas Chapter, Builders Association of Western Nevada (BAWN), Carson Valley Chamber of Commerce, Economic Development Authority of Western Nevada (EDAWN), Elko Area Chamber of Commerce, The Fallon Chamber of Commerce, Financial and Intangible Assets Enterprises (FIAE), Las Vegas Metro Chamber of Commerce, National Association of Industrial and Office Properties (NAIOP), Northern and Southern Nevada Chapters, National Federation of Independent Business – Nevada, Nevada AFL-CIO, Nevada Association of Employers, Nevada Farm Bureau Federation, Nevada Manufacturers Association, Nevada Mining Association, Nevada Policy Research Institute, Nevada Resort Association, Nevada Restaurant Association, Nevada Taxpayers Association, Retail Association of Nevada, Southern Nevada Homebuilders Association, The Chamber of Reno, Sparks, and Northern Nevada and Jim Murren, CEO of MGM^[12]

NO on 3: Coalition to Defeat the Margin Tax Initiative provided their fact sheet to argue against the initiative. The fact sheet included the following points:

- "Overall, it would dump a massive \$750 million increase on the costs of doing business for Nevada employers. That would severely damage our state's already struggling economy and job market."
- "Proponents claim that the \$1 million gross revenues threshold protects small businesses. But in reality, the Margin Tax Initiative would hurt thousands of small businesses in Nevada that have total annual gross revenues of over \$1 million but also have high overhead and very small profit margins – such as family-owned restaurants, medical clinics, daycare centers, repair shops, veterinarians, janitorial services, ranches, and farms."
- "The Margin Tax Initiative contains 84 sections of complicated legal and technical language that would create a logistical and legal nightmare for businesses to navigate."
- "In fact, for businesses, the Margin Tax Initiative would make Nevada one of the highest taxed states in which to operate. This would severely damage our state's struggling economy, cause the loss of thousands of existing jobs and make it nearly impossible to attract new businesses and jobs to Nevada."
- "Even if the legislature decides that education should get more money through the Margin Tax, the initiative provides no plans or requirements to ensure that its revenues go to the classroom instead of into the hands of bureaucrats."
- "Nevada's unemployment rate is still one of the highest in the nation and the Margin Tax Initiative would only make it worse. Large employers like gaming companies, banks, hospitals, and manufacturing companies would be forced to lay off workers, and many small businesses would be forced to downsize or close altogether."
- "The Margin Tax Initiative would impose a new 2% tax on revenues generated by almost all types of goods and services sold in Nevada, including: food, clothing and other retail store products; gas, electricity and telephone services; prescription medicines sold by pharmacies; and, medical care provided by doctors and hospitals. Ultimately, the providers of these goods and services would pass on some or all of their tax increase to Nevada consumers."

Complete information and background on The Margin Tax Initiative is available on
[http://ballotpedia.org/Nevada_Margin_Tax_for_Public_Schools_Initiative,_Question_3_\(2014\)](http://ballotpedia.org/Nevada_Margin_Tax_for_Public_Schools_Initiative,_Question_3_(2014))

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DON'T FORGET TO VOTE..... ELECTIONS TO THE AIA LV BOARD

Service on the AIA Las Vegas Board of Directors is an honor. Each board member represents the total membership and works to ensure the future of the profession and the Chapter. We are pleased to have a number of excellent candidates on this year's ballot. Architect and Associate members will be receiving individual ballots via email. You must use your personal email to cast your vote. Do your part by making your selection and casting your vote before August 1, 2014.

CANDIDATES FOR PRESIDENT-ELECT (President 2016 - Choose 1 of the 2)



Brett Ewing, AIA

Currently serving as a Director on the AIA Las Vegas Board, Brett Ewing has been a member of AIA for 31 years and has served in leadership roles on numerous committees. From 2003 – 2005 he served on the AIA Las Vegas Steering Committee for the 2005 National Convention and was directly responsible for generating sponsorships and fundraising to support the AIA's most successful convention to date. He brings a wealth of experience in architectural practice and design and is committed to advancing the practice of architecture in Nevada. He is a Senior Associate, and Director of Resort Development for the Cunningham Group in Las Vegas. The Focus of his Presidency would be to grow the membership and strengthen the presence of the Chapter in the community.

While the task seems daunting right now, I trust that I could make a great chapter president in 2016. The couple years I have served on the board and the first year of licensure under my belt have provided some impactful insights, and I would welcome the challenge of leading the continued resurgence of AIA Las Vegas. Trusting the strength of the institute lies in the interconnections between associates, long time members, and allied disciplines, I can envision helping their coming together vis-a-vis more community involvement and opportunities for continued synergy. It has been a pleasure to lead efforts in recent years to launch the AIA and UNLV Design Day Camp for high school students and to kick-off the "I'm In LV" – mentoring program for architects and emerging professionals. When I hosted the November Membership Meeting with a panel of esteemed colleagues, my "53 Questions" (some responses still available via Twitter #53Questions) might have provided a glimpse of my perspective on things; if not a shared sense of togetherness across the discipline. If you have any questions or concerns, please feel free to call or email... Thankyou for your time and consideration.



Glenn Nowak, AIA

CANDIDATE FOR SECRETARY (Unopposed)



Pat Batte', AIA, LEED AP, NCARB, BA University of Florida School Of Architecture.

Patrick has been a member of the Las Vegas AIA Chapter since 2000 and is the incumbent AIA Las Vegas Chapter Secretary. He has over thirty four years of professional experience in both the private and public sectors of architecture. He is currently an Architectural Project Manager with The City of Las Vegas Department of Public Works. Patrick has overseen the design and construction over a wide range of corporate, institutional, industrial, educational, residential, and hospitality projects. Patrick has also championed the "City of Las Vegas Green Building Program", by developing sustainable architecture through the planning and construction of over two megawatts of City controlled photovoltaic electricity production plants. He has accomplished citywide building energy retrofits, LED parking garages and streetlight conversions, and a recent City of Las Vegas Water Resource Audit. Patrick is also an international keynote speaker and webinar panelist regarding LED Street Lighting technology. Patrick's work with local Las Vegas firms has earned numerous awards, among them the APWA (American Public Works Association) Project of the year award, and various publications. Philosophically, Patrick believes in the principle that architecture is responsible for providing creativity and value within its product.



Rich Gesteland

My name is Rich Gesteland. I'm honored to return as a member and to be nominated to the board of the AIA Las Vegas. In the ten years since I moved to Las Vegas, I have been very actively involved with our city's commercial and hospitality architectural and design community, both professionally and personally. I came to Vegas with Hufcor in 2005 and transitioned into my own business representing world class lines like Cambridge Architectural, Birdair, Arktura, Formica and others. I am currently Director, Western Region for Electric Mirror. I have also been involved with NEWH, the hospitality networking organization that is host of the annual HOSPY Awards and whose mission is to provide scholarships to distinguished students of financial need in the hospitality industry, including students of architecture. As president of NEWH Las Vegas, my mission was to engage a community devastated by the recession and try to help bring us together. I also worked with David Baird to launch a hospitality graduate fellowship for outstanding students of architecture at UNLV. That is a program we are still working on and championing. As a member of the AIA board, I would hope to be able to continue engaging our local A&D community at all levels in ways that benefit both AIA and the community at large.



Sean Malone

I'm Sean. I fix broken sales people and teams struggling to develop new business. Organizations bring me in when they are struggling with selling value instead of price, or perhaps their development teams have no consistency - each sales person approaching and attacking the market with a different set of tools, materials, and pricing. I've grown several businesses, including my own, which tripled revenues within a year. I am driven to positively shape people's lives through a system of better communications principles - The Sandler System. I've been a member of the AIA organization for 3 years and I see tremendous potential. I believe architects are responsible for the appearance of Las Vegas to the outside world and feel it is important to culture an environment of nurture and support for them. I would love to become a part of the team. I am passionate for this group's success.

CANDIDATES FOR DIRECTOR (Choose 2 of the 3)**Brett Robillard, AIA**

Brett Robillard, AIA is an associate with Gensler. He has lived and worked in various cities across the US and spent over 6 years working in Las Vegas. He has taught at Suffolk University, the Boston Architectural Center and most recently as an adjunct faculty member at UNLV. Brett has been a member of AIA Las Vegas since 2009 and has actively participated in numerous AIA programs and events. In the fall of 2013, he was awarded the AIA Nevada Young Architect award. He lives in Summerlin with his wife Gabrielle and daughter Vivienne.

I am interested in becoming an AIA board member because I believe in the value of our local collaboration. I feel that the AIA can be an important catalyst for raising awareness of critical issues in our city and region, as well as the profession at large. My goal would be to infuse the organization with fresh ideas for fundraising and increasing our presence in the community. I also believe that Las Vegas can have a stronger voice and presence as a leader in innovative design thinking, and that the AIA could help facilitate greater exposure for local firms.

Jerry Vargas, AIA

Thank you for the opportunity to serve on the AIA Las Vegas Board of Directors.

I have lived and worked here in the Valley and have been a member of the American Institute of Architects for over ten years and have been working in the profession for over twenty five years. Joining the AIA to me represented arriving to an organization where the craft of architecture was both respected and honored, but is sometimes not well appreciated by the general public. People have a vague understanding of what it is we do and going forward the AIA will need to do a continued outreach to educate our potential clients. To our fellow architects that are currently non-members, we will have to show that there is value to the American Institute of Architects, other than the permission to use three letters after their name. To our other stakeholders, the AIA will have to reinforce the idea that engaging with and hiring an architect is not and should not be a foreign concept, but a value added to any project. In short, architects have to demonstrate that what we do matters and is necessary for a healthy and functioning society; I wish to serve the AIA Las Vegas Chapter to help us further these goals. I look forward to assisting our local President and our chapter members in being an affective voice for their needs and concerns, especially during these challenging economic times. I therefore humbly ask for your support.

**Gary Guy Wilson, AIA (incumbent)**

Dr. Gary Guy Wilson, AIA has had the honor of serving on your Las Vegas Chapter Board of Directors for the 2013-2014 term. Architect Wilson has been a member of the chapter since 1970. He served as (then) Vice President followed by President of the Chapter in the early 70's. He was active and instrumental in working with the state legislature while statutes were revised to recognize and include Residential Designers and then Interior Designers into the state licensing process administered by the State Board of Architecture. And, he was instrumental in organizing the first LVAIA Golf Tournament. He has the privilege of been honored with the AIA Nevada Distinguished Service Award for 2013.

Architect Wilson brings wide experience to the Board. And, is proud of the accomplishments of his teams over the years, and, the hand they have had in the growth and development of Las Vegas, having provided Architectural Services on over 4500 projects from Residential to High Rise Hotels and Casinos and the various building types in between. Architect Wilson, is a proud member of the American Institute of Architects, and the Las Vegas Chapter. He works to keep it growing, relevant and evolving. And, he works to keep it moving forward as an important and distinctive contributor to the Art and Architecture of the built environment that is the framework for the Las Vegas community... He said, before being elected to his current term, he believes that he brings a useful "Seasoned Perspective to the Board."

CANDIDATES FOR EMERGING PROFESSIONALS DIRECTOR (Choose 1 of the 2)**Brandon McLaughlin, Assoc. AIA**

We can only be as good as our neighbors is the main belief behind the theory of social capital. Our peers build us up, they enrich our work, and they make our professional lives' fun and valuable. If we seek to energize the profession, we need to energize all segments. To do this we need to start with the largest cohort and put them on a trajectory to gather and maintain meaningful and powerful momentum to be professional designers for the next fifty-years. My name is Brandon McLaughlin, a candidate to be the Emerging Professionals voice on the AIA Las Vegas Board of Directors for the next two years. I recently received a Master of Architecture degree from Arizona State University in Phoenix, AZ and have relocated to Las Vegas, NV. However, my involvement cannot be snapshot in the local scene only. I have been member to and now lead several committees at the national level for the AIAS in areas of professional development, membership growth and fundraising. To close, I see the role of this position as someone who can connect. Oftentimes as Emerging Professionals, we may not know the answer to questions about IDP, CEU's and the hundred other acronyms just for getting or recently licensed. However, I can certainly connect you with the person that does know with certainty. I like to play the bridge in getting what you need done and what I and my network know; this all makes for a stronger and informed membership now and I can't wait to see what the same group can do in the many years to come!

Jeni Panars, AIA

By the time this is printed I will be able to say I am a newly licensed architect, but for now I am counting down the days until the June 11th state board meeting. I have worked at Tate Snyder Kimsey Architects for over 6 years and have been a member of the AIA since 2011. I have become more involved with the AIA each year since I joined and I look forward to the opportunity to mentor and encourage the emerging professionals just as my mentors did for me. I am honored to be nominated and hope that I will be given the chance to encourage the 'almost architects' in our community's pursue licensure and become actively involved in the AIA.

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41ST ANNUAL AIA LAS VEGAS GOLF TOURNAMENT

The 41st Annual AIA Las Vegas Golf Tournament was held at the Red Rock Country Club on the Private Mountain Course on Monday, June 9th. It was a beautiful day for golf and a good time was had by all.

We would like to thank all our sponsors and players for making it a great success!



The Coveted AIA Las Vegas Golf Trophy.
1st Place Low Gross and Low Net Teams are
engraved in the base each year.



With a score of 54, The Gary Guy Wilson Architecture team of Cash Wilson, Assoc. AIA, Mark Owens, Corey Morley and Brigham Gibbs took the 1st place Low Gross prize.



With a score of 63, The Gensler team of Chris Koch, Aaron Carver, Glenn Curry, AIA and Domingo Cambeiro, AIA took the 2nd place Low Gross prize.



With a score of 55.9, The JBA Consulting Engineers team of Carl Von Hake, Shawn Goecke, David Clark and Corey Malone took the 1st place Low Net prize.

Barbra Coffee from the CORE Construction Team was the lucky Grand Prize Winner of the iPad Air!



With a score of 56, The FEA team of Ryan Calahan, Steve Pay, Andy Luong and Pedro Quiroz took the 2nd place Low Net prize.



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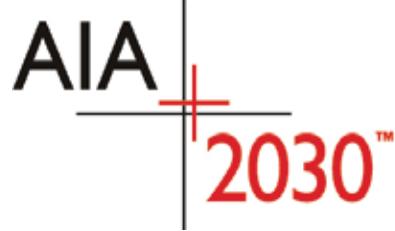
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The AIA+2030 Professionals Series begins with the first session on Tuesday, August 12, 2014, and ends on Tuesday, December 16, 2014. Sessions are held every other Tuesday from 2:00PM to 6:00PM at The LGBTQ Community Center, located at 401 S. Maryland Parkway, Las Vegas, NV 89101.

REGISTRATION FEES - AIA Members (Architects/Associates/Allied) \$500.00 / Non-members \$600.00 / Students \$350.00
(Students must have confirmed enrollment in an accredited Program at the time of registration)

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**I'M IN LV MENTORING  
HERE'S ARE LATEST MENTORING ACTIVITIES**



Well, the point balance did not change since last month so, come on Teams!  
Wake Up and get together over the summer for some serious fun!  
It's not too late to get caught up in the action and build those points!!  
Continue getting together over the summer.... Sharing ideas, experiences and knowledge with each other....and documenting it by posting your team's activities on EPYAF and AIA LV Facebook pages.  
Please remember to include your Team Name.

**Teams can continue to earn points from now thru December 1st.**

**The winning team will be announced at this year's Holiday Celebration on Wednesday, Dec. 10, 2014.**  
**[Click here to see "I'm In LV Mentoring" Facebook Postings](#)**



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## USGBC NEVADA | MEMBER

### BREAKFAST MEETING

Tuesday, July 8, 2014

7-9am, Springs Preserve

### Green Building Through Performance Contracts

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Speaker: Chris Halpin

Chris Haplin P.E., CEM, CEP, CMVP, LEED AP, and Technical Consultant to the Nevada Governor's Office of Energy's Public Facilities Retrofit Program. Chris draws on 27 years of experience in energy efficiency and performance contracting to provide technical assistance to state and local governments, helping them launch successful performance contracting projects in their facilities.

**AIA MEMBERS RECEIVE THE "MEMBER" RATE OF \$15.00**

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Mohammed Thomad, PE, SE

Principal

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## AIA LAS VEGAS CONTINUING EDUCATION LUNCHEON SCHEDULE

AIA Las Vegas continues to provide Continuing Education Luncheons without charge as a benefit of membership.

However, **there is a charge of \$20.00 for non-members.**

All (including members) who wish to attend an AIA Continuing Education Luncheon **MUST RSVP online prior to the luncheon.**

For those who do not RSVP online as required, there will be a charge of \$40.00 payable at the door.

If you are interested in providing or hosting an AIA Las Vegas Continuing Education Lunch [click HERE for more information](#)

### 2014 Continuing Education Opportunities are as follows:

**Thursday, September 11th - OPEN**  
**Thursday, September 25th - OPEN**

**Wednesday, October 22nd** - Product Show CE Seminars

**Thursday, November 13th - OPEN**  
**Thursday, December 11th - OPEN**

### TOM KUNDIG, FAIA FEATURED KEYNOTE AT AIANN DICE CONFERENCE



This year's DICE Conference, hosted by the Northern Nevada Chapter of the AIA, will take place on September 18th at the Nevada Museum of Art. The featured speaker is Tom Kundig, FAIA, principal of Olsen Kundig Architects, Seattle, Washington.

Over the past three decades, Tom Kundig has received some of the world's highest design honors, including a National Design Award from the Smithsonian Cooper-Hewitt National Design Museum and an Academy Award in Architecture from the American Academy of Arts and Letters. In 2012, he was inducted into Interior Design magazine's Hall of Fame.

Kundig's work has received over 50 awards from the American Institute of Architects, including seven National Honor Awards and seven National Housing Awards. His work has appeared in hundreds of publications worldwide such as The New York Times, The Telegraph, Architectural Record, Financial Times, Architectural Digest and The Wall Street Journal, and countless books including House, the recently-released volume by Diane Keaton. He is named in The Wallpaper\* 150 as a key individual who has influenced, inspired and improved the way we live, work and travel.

**To learn more about the DICE Conference and to register to attend visit the AIA Northern Nevada website at [www.aiann.org](http://www.aiann.org).**

CONTINUING EDUCATION

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## THE EDUCATED ARCHITECT

By Tagish, an AIA Member

It's important that Architects have a formal education - or its equivalent - lest just any fool become licensed. This has actually happened and maybe you know of a couple of them. It could be said that a licensed fool has accomplished more than the formally "degreed" fool. The people who say that usually don't have a degree.

The practice of Architecture today requires a broad knowledge base beyond the fundamentals defined as reading, writing and ciphering (arithmetic). Even these skills can be absent or lacking, especially in their higher forms of development. Calculus is not a favorite field of study for most Architects. If it was they would be Engineers and make a good deal more money and live an easier life.

Consider, for example, the difference between designing an entry and sizing a beam. Everyone, including Aunt Minnie, has ideas about the entry design. But who can argue with the allowable section modulus;  $S=bh^2/6$ ? Or shear at the support for a continuous load;  $V=wl^2/8$ ? Case closed.

So what should Architects know to be capable and competent? The list of topics is lengthy and growing. Two of the latest bodies of knowledge are the "green" revolution and BIM systems. One is an exercise in chemistry and the other is an exercise in software. What about the materials and products revolutions? Marketing and management are changing and essential skills – what about them?

Architecture is now the science of knowledge management. This is not new but broader than ever and goes much further than just using technical consultants. One of the virtues of an architectural career is that no matter what you like there is probably a place for you. You're a designer? Great, sit over there. Did you say spec writer? Thank God, been looking for you – sit over here. You're really a BIM and production specialist? Sit next to me. Coroner's Assistant? Well, maybe not now but stay in touch.

Managers are by definition generalists. It is considered bad form to "micro-manage" so their life is a kind of survey course; "Architecture 101". The challenge is to know enough to be able to lead each discipline and make informed decisions. But the domain of "Great Visions" is his and the glorious light of design mystery sheds on his shoulders. It is why he became an Architect. Of course, he doesn't do that anymore except on lunch napkins. He is the caretaker of image which requires little education but creates perception and that, as everyone knows, is reality.

So it all comes down to knowing where to go to lunch and that is a function of who is paying. Also, some restaurants are grumpy about drawings on their napkins. They should collect them and mount them under glass. A four inch square sketch by Frank Gehry or Louis Kahn is worth saving.

Architecture may be a ship of fools but they are mostly dedicated and bright. A well-educated Architect knows these things.

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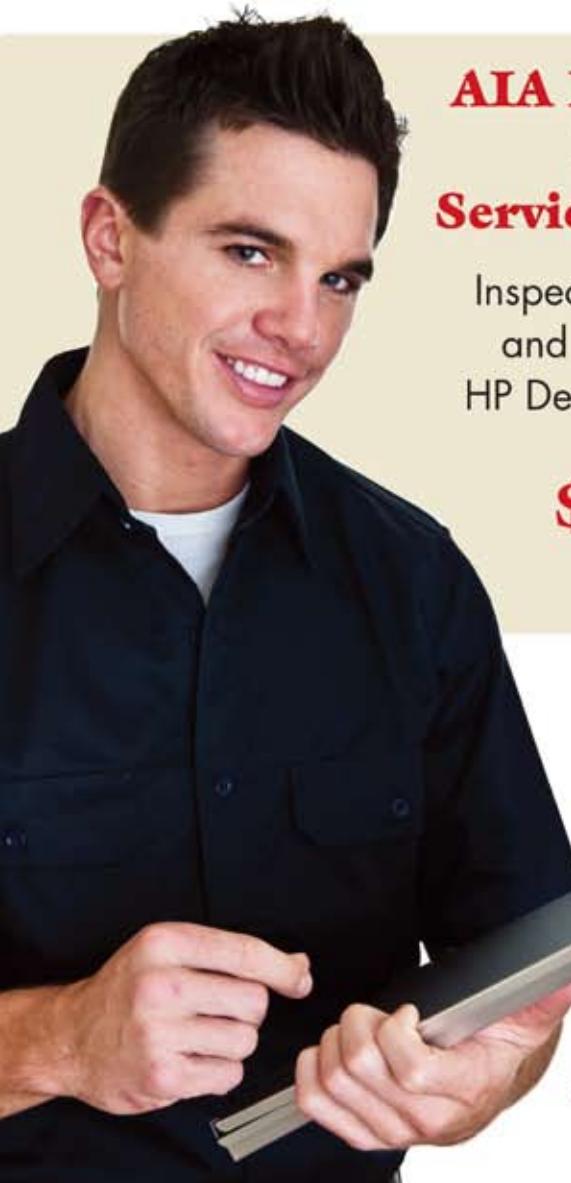
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## THE 2014 AIA NEVADA EXCELLENCE IN DESIGN & DISTINGUISHED SERVICE AWARDS



NEVADA DESIGN AWARDS

The AIA Las Vegas and AIA Northern Nevada Chapters alternate annually in hosting and managing the AIA Nevada Excellence In Design and Distinguished Service Awards Programs. This year the awards are being managed and hosted by the AIA Northern Nevada Chapter. All information regarding these programs is available through AIA Northern Nevada office at 775-348-7777 or [aiann@aiann.org](mailto:aiann@aiann.org).

The awards reception and presentation ceremony will be held as a part of the "DICE" conference on September 19th, at the Museum of Art in Reno, Nevada.

Additional information will be provided on the [www.aiann.org](http://www.aiann.org), [www.aialasvegas.org](http://www.aialasvegas.org) and [www.aianevada.org](http://www.aianevada.org) websites as it is made available.

### CALL FOR NOMINATIONS AIA NEVADA DISTINGUISHED SERVICE AWARDS

The 2014 AIA Nevada Distinguished Service Awards honors the achievements of exceptional AIA members and firms through this annual awards program. It is designed to recognize the significant contributions made to the profession of architecture, and to the larger community through the various levels of AIA membership. Nominations are now being taken in the following categories:

The AIA Nevada Silver Medal

The AIA Nevada Architecture Firm Award

The AIA Nevada Service Award

The AIA Nevada Young Architect Award

The AIA Nevada Associate Member Award

The AIA Nevada Allied Member Award

[Click here](#) for information and criteria for each award category

#### [Click here for Information on making a nomination and the Nomination Form](#)

Nominations must be made in writing (letter or email) and directed to AIA Nevada Honors and Awards Committee, c/o AIA Northern Nevada, 3495 Lakeside Drive, PMB15, Reno NV, 89502 or to [peterg@collaborativedesignstudio.com](mailto:peterg@collaborativedesignstudio.com).

#### **Timeline for the 2014 AIA Nevada Distinguished Service Awards:**

Nomination Forms and Intent to participate forms due

July 16, 2014

Submittal Discs Due

August 7, 2014

Distinguished Service Jury

August 11-15, 2014

Award recipients notified

August 18, 2014

AIA Nevada Distinguished Service Awards Gala

September 19, 2014 (Reno, NV)

### CALL FOR ENTRIES AIA NEVADA EXCELLENCE IN DESIGN

The AIA Nevada Excellence In Design Awards Program recognizes achievements for a broad range of architectural activity to elevate the general quality of architecture practice, establish a standard of excellence against which all architects can measure performance and inform the public of the breadth and value of architecture practice. AIA Nevada advocates that quality architecture is sustainable architecture. All submittals must include sustainable design principles. To achieve these goals the program calls for entries in the following categories:

Architecture

Interior Architecture

Regional and Urban Design

Collaborative Achievement

#### [Click here for information, entry forms and submittal criteria for each submittal category.](#)

#### **Timeline for the 2014 AIA Nevada Excellence in Design Awards Program**

Call for Entries

May 1 – July 31, 2014

Entry Forms and Fees Due

July 31, 2014

Design Award Submittals Due

August 14, 2014

LATE Submittals Due

August 18, 2014 (additional fee)

Design Awards Jury

August 21-25, 2014

Awards Reception and Presentation

September 19, 2014 (Reno, NV)

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ARCHITECTURE

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NOVUS Architecture is seeking an experienced project leader to join our expanding

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Minimum qualifications include five (5) years of project management/ coordination with both architectural and interior design projects and A Bachelor's degree in Architecture or Interior Design is required.

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**Candidates must email a current resume and portfolio of work to [connect@novusarchitecture.com](mailto:connect@novusarchitecture.com) for consideration.**

# Pugsley. Simpson. Coulter.

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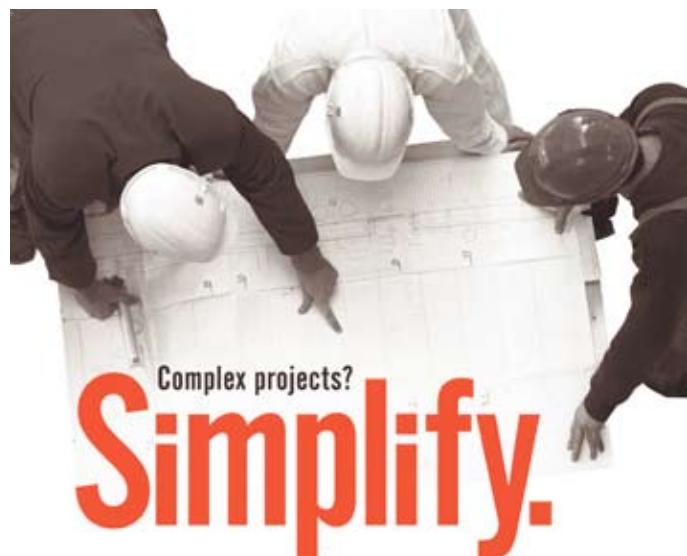
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- Job Captain:

Revit Skills Required – Intermediate to Advanced Level

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### REQUIREMENTS:

Professional Degree in Architecture.

Minimum 5 years of professional architectural experience.

Proficiency in AutoCAD, Revit, Microsoft Office.

Knowledge of building and zoning codes.

### RESPONSIBILITIES:

CAD drafting in Design Development and Construction Document Phases of work, under supervision of senior staff. Communication and coordination with engineering team. Communication and coordination with building department plans checkers.

Communication and coordination with General Contractors.

Measurement and CAD documentation of existing buildings.

Research of building materials.

Research building code and zoning code requirements.

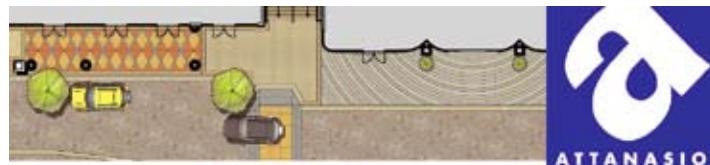
### EXPECTATIONS:

Ability to communicate effectively with other team members and supervisors.

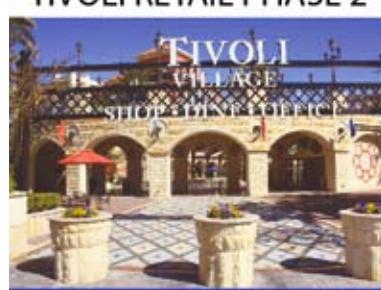
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**Email resume to: [Christina.Berry@ethosthree.com](mailto:Christina.Berry@ethosthree.com)**



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## AIA EVENTS CALENDAR

# JULY

15 AIA Las Vegas Board Meeting  
18 NV Service Nominations Due  
17 AIA Nevada Board Meeting  
31 NV Design Awards Forms & Fees Due

# AUG

6-9 CACE Conference  
Minneapolis, MN  
7 AIA NV Distinguished Service  
Submittals Due  
12 AIA+2030 Session One  
14 AIA Nevada Design Awards  
Submittals Due  
19 AIA Las Vegas Board Meeting  
21 AIA Nevada Board Meeting  
26 AIA+2030 Session Two

# SEPT

9 AIA+2030 Session Three  
11 AIA Las Vegas CE Luncheon  
16 AIA Las Vegas Board Meeting  
17 AIA Las Vegas Membership Meeting  
18 AIA Nevada Board Meeting  
18 - 19 DICE Conference  
Reno, NV  
19 AIA Nevada Design and  
Service Awards Gala  
23 AIA+2030 Session Four  
25 AIA Las Vegas CE Luncheon